



## **Sport Court® Launches New Floor Surface: “Response HG”**

Salt Lake City, Utah (PRWeb), January 11, 2010—Sport Court is pleased to announce the launch of its newest modular sports surface—Response HG™ with SportGuard™ advanced surface technology.

SportGuard is a protective urethane coating that combines the durability and beauty of high gloss urethane with the ease of installation and safety of Sport Court’s modular flooring, said Ron Cerny, President and CEO of Connor Sport Court International, the Salt Lake City-based sport surfacing manufacturer. “Sport Court offers the only modular playing surface with this proprietary technology. In many ways it’s similar to the surface found on the highest levels of wood courts.”

“Response HG is engineered as a high-performance sports floor and incorporates Sport Court’s patented Lateral Forgiveness™ to help reduce joint stress and fatigue.” Cerny said. “Response HG is another addition to Sport Court’s long history of innovative products and industry leadership.”

It is an ideal multi-use sports floor for school gyms and church activity rooms. Response HG can be retrofitted over most existing surfaces, including VCT/VAT as well as concrete. It requires no adhesives or anchors.

The product can be installed in just a few days. It has low maintenance costs and solves most moisture problems. It comes in a variety of vibrant colors, as well as natural-looking wood finishes.

Response HG is produced in the United States by Sport Court, the only sports surfacing company that is certified to the strict manufacturing and quality control guidelines of ISO 9001:2008

###

### **About Connor Sport Court International**

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Connor sports floors have established themselves as the standard for professional and collegiate sports since the company was founded in 1872. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface,

continuously improved and patented to provide the highest levels of quality and performance. Connor Sport Court is proud to be the only sports surfacing company in the world that is independently audited and verified as “Zero Waste” and fully ISO 9001:2008 certified.

**For more Connor Sport Court information contact:**

Jeff Morton, Marketing Manager, Connor Sport Court

801-712-6411

[jmorton@sportcourt.com](mailto:jmorton@sportcourt.com)

[www.sportcourt.com](http://www.sportcourt.com).