



**for Immediate Release**

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Contacts:

Connor Sport Court, Jeff Morton, 801-414-6159

Utah Transit Authority, Carrie Bohnsack-Ware, 801-634-1864

USA Volleyball Junior Olympics, Mike Chandler 719-963-6474

## **Sport Court and UTA turn USA Volleyball Boys' Junior Olympics Green**

Salt Lake City June 30, 2008- Over 400 teams from across the country will converge in Sandy, Utah this week for USA Volleyball's Boys' Junior Olympic Championships. With the thousands of players, coaches and families attending this year's event, many will have to stay at hotels all over the Salt Lake County. Many will be no where near the South Towne Exposition Center, where the competition is being held.

Due to the distance from the hotels to the convention venue, Sport Court and USA Volleyball have teamed up with the Utah Transit Authority to encourage USA Volleyball's volunteers, participants and families to take TRAX light rail instead of driving.

"With our focus towards the environment, we felt this was a great opportunity to promote alternative forms of transportation to the people visiting our beautiful city" said Ron Cerny, president and CEO of Connor Sport Court, International.

"USA Volleyball's staff and participants can ride TRAX directly from downtown and be dropped off almost next door to the South Towne convention center" added Carrie Bohnsack-Ware, UTA spokesperson.

"With USA Volleyball's continuing conservation efforts and our goal of minimizing our impact on the cities we are visiting, we are looking to take advantage of the great public

transportation infrastructure here in Salt Lake City. We will be encouraging our participants to take full advantage of UTA's Trax system." said Mike Chandler Director of Events for USA Volleyball

Some 36 playing courts totaling more than 100,000 square feet of Sport Court® Response™ surfacing will see action during the championships.

Connor Sport Court, based in Salt Lake City, provides the official athletic flooring of USA Volleyball, national teams and indoor junior Olympic championship events

The event will run July 2-9

Anyone who would like to attend can get more information at:

[http://www.usavolleyball.org/juniors/juniors\\_indoor\\_main.asp](http://www.usavolleyball.org/juniors/juniors_indoor_main.asp)

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*More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance.*

*Established in 1970, UTA has become a multi-modal transportation leader that is 100 percent accessible with 69 light rail vehicles, 30 commuter rail cars and more than 600 buses. UTA's TRAX light rail system is currently averaging between 40,000 and 50,000 riders a day along its 15-mile Salt Lake-Sandy line and the 4-mile University Line. UTA is an ISO 14001:2004 9001:2000 certified agency. During the 2002 Winter Olympic Games, UTA's transit system was declared a great success on the international scene - carrying more than four million Olympic riders.*