



**Jeff Morton Named Marketing Manager
At Connor Sport Court International**

Salt Lake City, Utah, July 30, 2008—Jeff Morton has been named Marketing Manager at Connor Sport Court International, headquartered in Salt Lake City.

Morton started with Connor Sport Court in 2003 as promotional and event coordinator. He managed the various athletic events in which Connor Sport Court is involved, including the NCAA Final Four, USA Volleyball events and National Basketball Assn. activities.

Morton will manage all the company's marketing activities, including public relations, advertising and graphic design, interfacing with Connor Sport Court's outside marketing consulting firm, Jim Ure Company, Salt Lake City.

He is a 2001 graduate in business marketing from the University of Utah, and worked for AXA Advisors as a financial advisor after leaving the U. of U.

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More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance.

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