



Sport Court® To Provide Futsal and Soccer Flooring For New South Coast “Soccer City” Facility in Torrance, California

Torrance, California (PRWeb), Nov. XX, 2009— Sport Court® will provide more than 30,000 square feet of its Response™ court surface and 8,200 square feet of its Sport Grass™ by Sport Turf when the first “Soccer City” opens its new futsal and soccer foot facility here in early December.

Soccer City Holdings LLC (SSCH) announced its state-of-the-art facility will be dedicated to indoor five-a-side soccer, a small-sided version of the game officially known as futsal.

“Futsal is the official indoor or limited space version of soccer for FIFA, the International Football Federation. It is very popular around the world and is quickly growing in America as well,” said Ron Cerny, President and CEO of Connor Sport Court International.

“We are honored that Sport Court was chosen as the official futsal surface of the U.S. Soccer Foundation here in the United States, and that Soccer City has chosen Sport Court as their game court surfacing,” Cerny said. “We have spent years developing a playing surface that emphasizes performance, while still providing safety for players.” For more information go to www.sportcourt.com.

Kevin Gilmore is SSCH’s President, and Paul Higgins is President of the South Coast Soccer City, LLC (SCSC). For more information go to www.soccercity.com.

South Coast Soccer City will be in a newly refurbished building at 540 Maple Avenue in the heart of Torrance, said Gilmore.

The facility will accommodate five futsal fields surfaced with Sport Court Response and two fields surfaced with Sport Court’s Sport Grass.

In addition, South Coast Soccer City will have a 4,000-square foot performance training center focused on soccer-specific training, four rooms specifically designed and built for birthday parties and corporate events, a homework room for those on site, a café, and a 1,400 square-foot merchandise location.

“South Coast Soccer City will be the largest facility in the United States dedicated to indoor small-sided soccer,” said Gilmore. “Small-sided soccer, or futsal, is at the very core of the high skill level demonstrated by South American players and is critical in the development of young players from that continent, especially in Brazil,” said Higgins. “Soccer City will not only help address the lack of fields and player opportunities for players of all ages, but will help redefine the way young players develop their soccer skills by introducing them to a version of the game that emphasizes creativity, skills and ball control.”

The 73,000 square-foot space will allow South Coast Soccer City to provide playing and training time for not only young players and adults, but also to creative innovative toddler programs, Mommy and Me programs and other activities that will enhance the soccer experience, said Gilmore. .

About Connor Sport Court International

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Connor sports floors have established themselves as the standard for professional and collegiate sports since the company was founded in 1872. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance. Connor Sport Court is proud to be the only sports surfacing company in the world that is independently audited and verified as “Zero Waste” and fully ISO 9001:2008 certified.

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